

CLERK'S OFFICE
APPROVED

Submitted by: Chair of the Assembly at the
Request of the Mayor
Prepared by: Public Transportation
Department
For Reading: January 17, 2012

1-3172

ANCHORAGE, ALASKA
AR NO. 2012-14

1 A RESOLUTION OF THE MUNICIPALITY OF ANCHORAGE APPROPRIATING,
2 WHEN TENDERED, A TRANSFER OF RESPONSIBILITIES AGREEMENT (TORA)
3 OF TWO HUNDRED SIXTY-ONE THOUSAND FIVE HUNDRED FIFTY-TWO
4 DOLLARS (\$261,552) WITH THE STATE OF ALASKA, DEPARTMENT OF TRANS-
5 PORTATION AND PUBLIC FACILITIES, TO FINANCE THE PUBLIC
6 TRANSPORTATION MARKETING PROGRAM TO THE STATE DIRECT/FEDERAL
7 PASS-THROUGH GRANTS FUND (231), PUBLIC TRANSPORTATION
8 DEPARTMENT.

9
10 THE ANCHORAGE ASSEMBLY RESOLVES:

11
12 **Section 1.** That Two Hundred Sixty-one Thousand Five Hundred Fifty-two Dollars
13 (\$261,552) is hereby appropriated as a grant from the Federal Highway Administration
14 through the State of Alaska, Department of Transportation and Public Facilities, to
15 finance the implementation of a public transportation marketing program to the State
16 Direct/Federal Pass-through Grants Fund (231), Department of Public Transportation.

17
18 **Section 2.** This resolution shall take effect immediately upon passage and approval.

19
20 PASSED AND APPROVED by the Anchorage Municipal Assembly this 31st day of
21 January, 2012.

22
23
24 Debbie Ossander
25 Chair of the Assembly

26 ATTEST:
27
28 Andee S. Duburke
29
30 Municipal Clerk

31
32 Departmental Appropriation:
33 Public Transportation \$261,552



MUNICIPALITY OF ANCHORAGE

ASSEMBLY MEMORANDUM

No. AM 51-2012

Meeting Date: January 17, 2012

1 **From:** Mayor

2
3 **Subject:** A RESOLUTION OF THE MUNICIPALITY OF ANCHORAGE
4 APPROPRIATING, WHEN TENDERED, A TRANSFER OF
5 RESPONSIBILITIES AGREEMENT (TORA) OF TWO HUNDRED SIXTY-
6 ONE THOUSAND FIVE HUNDRED FIFTY-TWO DOLLARS (\$261,552)
7 WITH THE STATE OF ALASKA, DEPARTMENT OF TRANSPORTATION
8 AND PUBLIC FACILITIES, TO FINANCE THE PUBLIC
9 TRANSPORTATION MARKETING PROGRAM TO THE STATE
10 DIRECT/FEDERAL PASS-THROUGH GRANTS FUND (231), PUBLIC
11 TRANSPORTATION DEPARTMENT.
12

13 The purpose of this action is to have the Assembly appropriate a TORA of two hundred
14 sixty-one thousand five hundred fifty-two dollars (\$261,552) with the State of Alaska,
15 Department of Transportation and Public Facilities as funded by the Federal Highway
16 Administration. The grant period is January 1, 2012 through December 31, 2012. No
17 local matching funds are required. As detailed in the AMATS Transportation
18 Improvement Program, the 2012 Public Transportation Marketing Program will work on
19 the implementation of the Public Transportation Department Marketing Program started
20 in 1995.
21

22 The Transit Marketing grant allows the Public Transportation Department to: maintain
23 and update its department web site; promote Bus Tracker (web application that
24 provides real-time bus information); promote transit to businesses (which helps
25 decrease their costs); inform the public through press releases and phone directory
26 listings and educate the public on how to find/use the bus through printed materials;
27 including print and radio ads.
28

29 The budget detail is as follows:
30

31 State Direct/Federal Pass-through Grants Fund (231)

32 **Revenue**

Account Number	Account Name	Amount
231-619212G-9398-BP2012	State Grant Revenue Pass-Through	<u>\$261,552</u>
Total		\$261,552

Expenditures

Account Number	Account Name	Amount
231-619212G-1101-BP2012	Wages & Salaries	\$ 57,219
231-619212G-1401-BP2012	Benefits	30,142
231-619212G-3101-BP2012	Professional Services	9,160
231-619212G-3201-BP2012	Communication	3,500
231-619212G-3202-BP2012	Postage	7,000
231-619212G-3334-BP2012	Air Fare	3,500
231-619212G-3802-BP2012	Advertising	130,858
231-619212G-6145-BP2012	General Liability	6,305
231-619212G-6147-BP2012	Worker's Compensation	4,055
231-619212G-6923-BP2012	CS IGC to Operating Grants	<u>9,813</u>
Total		\$ 261,552

THE ADMINISTRATION RECOMMENDS APPROVAL OF A RESOLUTION OF THE MUNICIPALITY OF ANCHORAGE APPROPRIATING, WHEN TENDERED, A TORA OF TWO HUNDRED SIXTY-ONE THOUSAND FIVE HUNDRED FIFTY-TWO DOLLARS (\$261,552) WITH THE STATE OF ALASKA, DEPARTMENT OF TRANSPORTATION AND PUBLIC FACILITIES, FOR FINANCING THE IMPLEMENTATION OF A PUBLIC TRANSPORTATION MARKETING PROGRAM TO THE STATE DIRECT/FEDERAL PASS-THROUGH GRANTS FUND (231), PUBLIC TRANSPORTATION DEPARTMENT.

Prepared by: Lance R. Wilber, Director of Public Transportation

Fund Certification: Lucinda Mahoney, CFO
231-619212G-9398-BP2012 \$261,552
(State Grant Revenue, Federal Highway Administration Pass-Through)

Concur: George J. Vakalis, Municipal Manager

Respectfully submitted: Daniel A. Sullivan, Mayor

Fund Certification:	Appropriation of a TORA from the SOA DOT/PF, to the MOA State Direct/Federal Pass-Thru Grant Fund (231), Public Transportation Department, for Transit Marketing Program CY12		
REVENUE			
FUND	DeptId	Acct #	BP
231	619212G	9398	2012
Project Id:	XXXXXX		
Unapp. Revenue:	\$ 261,552.00 *		
This Appropriation:	\$ (261,552.00)		
Resulting Balance:	\$ -		
Date:	12/1/2012		
By (electronic):	<i>Gary Deegan</i>		
Content Item # :	010868		
* Subject to receipt of a fully executed Grant Agreement.			